

**INTERNATIONAL HARVESTER**

**International** means the most complete line of farm tractors in the world, and a wide line of farm implements for most significant crops and farming practices.

International means a complete line of construction and industrial equipment.

International means the most complete line of trucks in the world.

International means the world's largest producer of small and medium gas turbine engines manufactured by its Solar Division.

Many factors have contributed toward these achievements, a major one being our entry into world trade over 120 years ago and our continuing presence there ever since.

This leaflet will acquaint you with International Harvester, its capabilities and broad lines of equipment. And, what is more significant, we hope you will get a better idea of how the "single source" concept will benefit you.

**When you buy from International Harvester you benefit in several different ways:**

(1) Concentration on product lines that are vital to the basic economy and development of all countries has led IH to an unmatched combination of experience. The end result is equipment with remarkable quality, performance and durability. (2) Creating machines to meet the special needs of many different markets and local conditions throughout the world gives IH in-depth experience in solving specific problems for customers in many fields. (3) By buying IH equipment you enjoy the benefits of a worldwide

exchange of ideas, improvements and innovations. This applies not only to research, manufacturing techniques and quality control, but also in the maintenance and servicing of the equipment and in training for effective operation.

**Research backs every important IH development.** Over one hundred million dollars each year goes into continuous product research and innovation to bring you the best value for your equipment investment.

Furthermore, the knowledge and experience gained in engineering and manufacturing over 5,000,000 tractors, more than 6,000,000 trucks and many more millions of construction and farm machines helps us to constantly improve and develop new and better equipment. When dealing with International Harvester you can be sure that we are already working on the machines you will need 10 years from now.

**Every working day more than 5,000 machines** come off IH assembly lines in such countries as Australia, Canada, France, Germany, Great Britain, India, New Zealand, Japan, Philippines, Turkey, Venezuela, and the U.S.A. Five thousand machines that promise increased productivity for the world of tomorrow. More than a thousand different basic machines—many of them available in dozens of variations—to meet your specific needs.

No other world enterprise offers a broader range of products providing mechanical power to lighten man's workload, improve his standard of living and increase the enjoyment of



his leisure. Machines to help produce food, fiber and whatever the land yields—timber, oil, minerals or gas. Wherever a wilderness waits to be tamed or energy must be harnessed. Where roads or dams must be built or bush turned to bustling cities.

Machines ranging in size from jumbo-jet towing tractors weighing 70 metric tons down to riding lawn mowers which weigh as little as 145 kg.

**More than 80 different International farm machines** can help you at every step in the production of practically any crop and in soil conservation.

Constant research to increase agricultural equipment productivity resulted in the introduction of the first Farmall row-crop tractor.

IH was also the first major manufacturer to offer a farm tractor with infinite speed Hydrostatic Drive, the first Torque Amplifier, commercial cotton pickers and many other innovations.

The most recent development offered by IH is the exclusive Cyclo planter. With only three moving parts, it uses air to plant precise crop densities. This same simple principle is also available in a new tool bar planter.

Today's line of International tractors range from a 23-hp utility model up to a new 225 hp, articulated four-wheel drive machine. The full IH line of machines for the entire farming cycle extends from plows and harrows to cultivators, balers, and combines.

**We have built a wide variety of trucks since 1907:** Today, trucks account for one half of IH worldwide sales and International Trucks remain long-term U.S. leaders in the heavy duty market.

The Loadstar with a worldwide reputation for durability and performance was a new design concept in standard trucks. International has also pioneered many important features and developments in major components and continues to work on significant innovations.

From the Scout, the popular all-purpose vehicle; the Travelette, the utility pick-up for crew and cargo, to a full range of medium and heavy duty models, you have the most complete selection in the International truck line.

Whether you need straight trucks or trailers, station wagons or delivery vans, buses or off-highway haulers for the toughest mining, or construction operations, or rugged logging trucks, IH can supply the right unit directly from regular assembly lines. You can order them with special engines, drive trains and practically any type of body your job requires. And for exceptional applications we will even build to your specifications.

**The construction and industrial machines offered by IH** comprise a line no other manufacturer can match.

Crawler tractors to handle the easiest dozing tasks to a 285 fhwp model, with an excellent worldwide record for performance in the most rugged rock ripping jobs. Crawler and rubber-tired loaders, including the Hough Pay loader line of



worldwide reputation. Up to 45.4 metric ton (50 ton) off-highway Pay hauler dump trucks. Self-propelled scrapers up to 25 m<sup>3</sup> (32 cu. yd.) capacity. Machines for land clearing and logging, building dams and roads, mining and oil field or pipeline construction are available to tackle from the simplest task to the biggest project.

In the light end of the line, a full range of crawler and wheel tractors are also supplied by IH, as well as loaders, backhoes and forklifts to meet all kinds of industrial applications. A recent addition is the line of International/Yumbo hydraulic excavators, on both tracks and rubber-tires, already at work in over 80 countries with extraordinary acceptance.

Pay movers, the International towing tractors developed in 1959 to meet the needs of the "jet age" are used by every major airline and can be seen in many of the world's airports.

**Industrial gas turbines from our Solar Division** have reached record sales levels largely due to increasing worldwide demand by the petroleum industry.

The first Solar gas turbine units shipped outside North America went to the Middle East in 1966. Today they are operating in 40 nations and are the world's most widely used industrial gas turbines. Their wide acceptance is due to their low maintenance, multi-fuel capability, compact size, light weight and—above all—their proven reliability in grueling environments ranging from far north of the Arctic Circle to the Sahara Desert.

Solar turbines also have a substantial application in stand-

by generator sets sold to businesses and industry to protect vital facilities and buildings from increasingly common electrical brown outs and blackouts.

**A consumer product line** consisting of garden type tractors with an extensive group of implements and attachments has also met with great success. Over 500,000 Cub Cadet tractors have been sold since their introduction in 1961.

**The global network of IH overseas** companies, distributors, joint ventures, and licensees handling the International Harvester product lines is probably unmatched by any other organization in these fields.

The heart of our business has always been service, so we always concentrate our efforts in maintaining IH as a symbol of service to mankind, to the machines we manufacture and to the men who own and operate them. When you buy IH equipment, you may be sure that regardless of how long you keep it, International Harvester will be ready and able to serve you no matter where you are.

IH parts depots, distribution centers, and service facilities throughout the world run in the thousands, and continue to expand each year. They have the expertise to maintain sophisticated IH equipment both on the job and at service facilities. As a team of experts, with many years experience, they can train and instruct your personnel on operation and service of your machines.



# YOU AND INTERNATIONAL HARVESTER

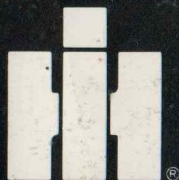
Every day, practically everyone—in almost all the countries of the world—comes in contact with something that an International vehicle or machine has helped grow, helped build, or moved from one place to another.

It may be the food you had for dinner last night, the house you live in, the road you use to go to work, school or shopping, or any one of a thousand other things that are part of your everyday life.

If you are involved in farming, construction or transportation, in mining, materials handling, commerce or industry, in energy development or government service, the world of International Harvester is *your* world—whether it evolves around where you live or expands throughout many lands.

IH goes far beyond the 107,000 employees on it's payroll. The worldwide organization includes thousands of other dedicated people in independently owned businesses involved in distribution and servicing of International machines. They know your country, your traditions, your challenges, your aspirations and your specific mechanical power needs.

All over the world people with increasing confidence in the performance and lasting quality of our machines have made us the world's largest single source of equipment for agriculture, construction and transportation. And it is people like our own IH men and women at our manufacturing plants and distribution centers throughout the world who help us maintain that leadership.



**THE WORLD'S LARGEST SINGLE SOURCE OF  
TRUCKS, FARM AND CONSTRUCTION EQUIPMENT**

**International Harvester is much more than the name of a corporation** or a name plate on a machine. It is a total concept of global service.

Our greatest strength, the focal point of our planning, and the biggest source of our continuing growth is in the overseas markets.

This means we constantly keep you and your country always in mind with every step of our activities, from research to after-sales service. IH considers it vital to continue the search for better ways and means of doing tomorrow's work today.

Today, IH growth ties in with concern for the quality of the environment . . . increased activity in research and development . . . a permanent attention to quality . . . and the most advanced facilities and products anywhere.

Wherever you are . . . whatever your needs, your nearest IH Distributor or dealer stands ready to assist you in your plans for the future.

**International Harvester—the world's largest single source of trucks, farm and construction equipment.**

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