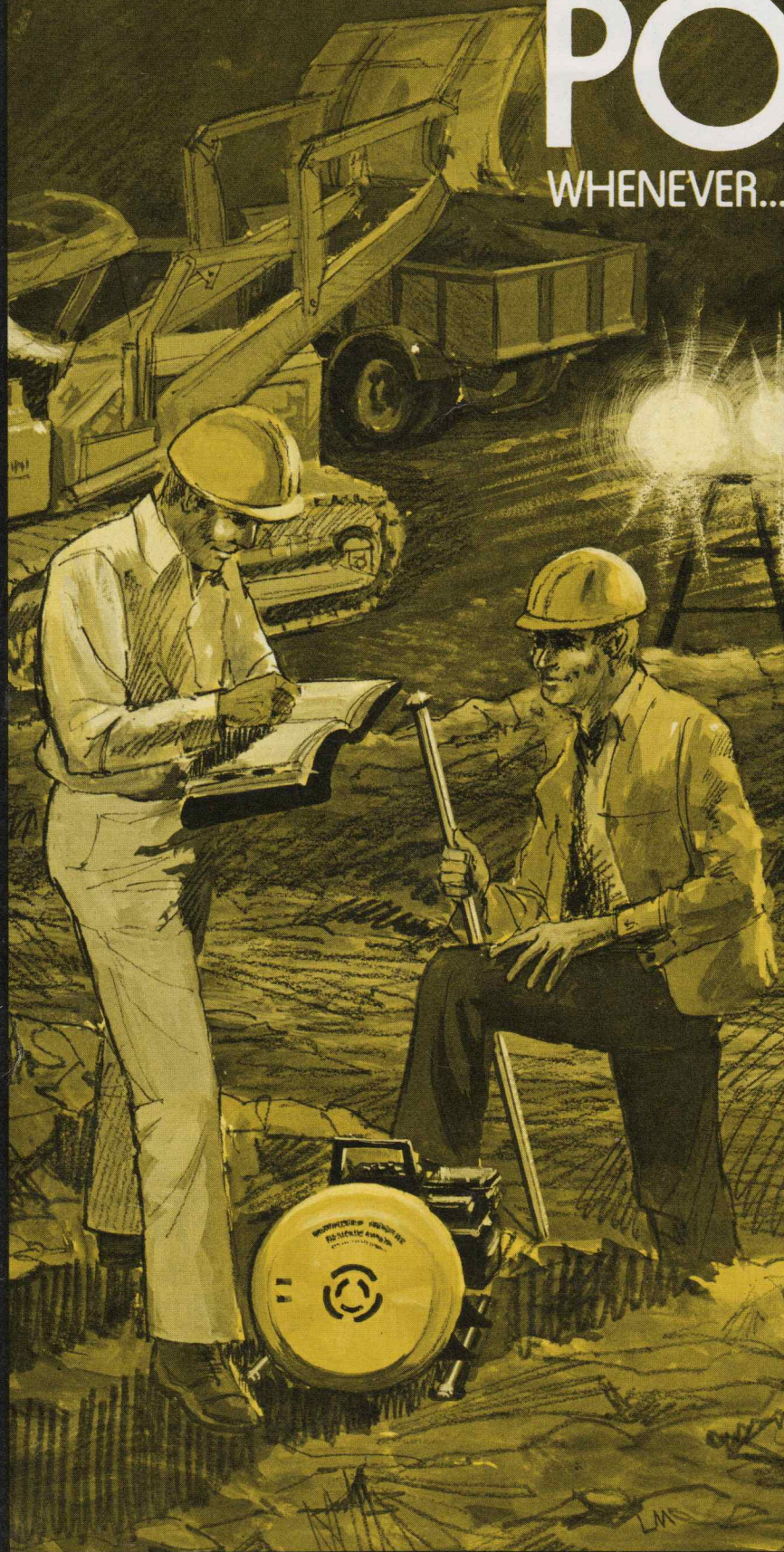


240 VOLT

POWER

WHENEVER.... WHEREVER
YOU NEED IT!



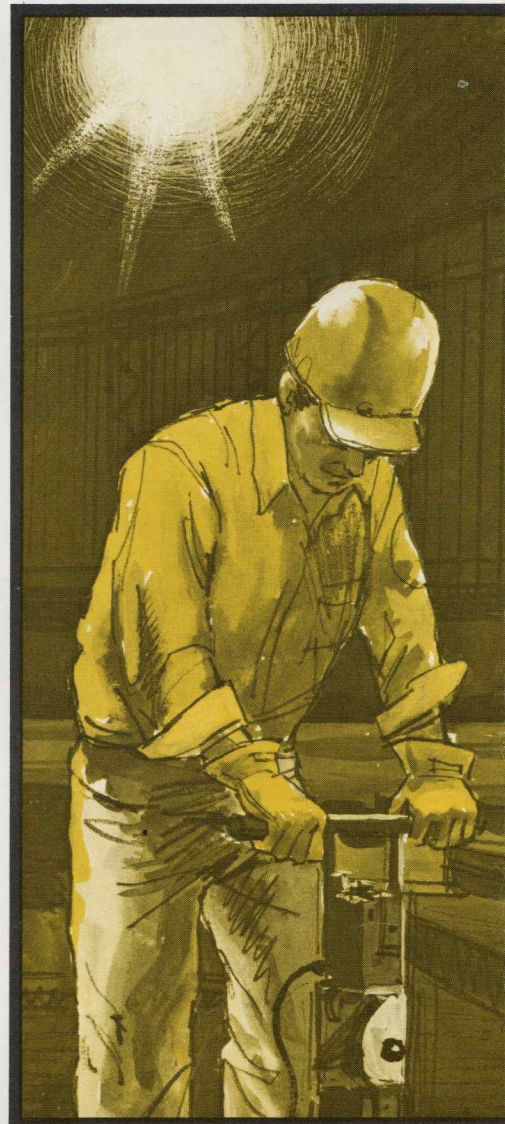
McCULLOCH

PORTABLE POWER
GENERATORS

McCULLOCH ELIMINATES PROBLEMS ENCOUNTERED WITH



MAC 1500
The portable generator that's ideal for light power usage. Use for caravanning, camping—all outdoor use where you can utilise 240 volt power.



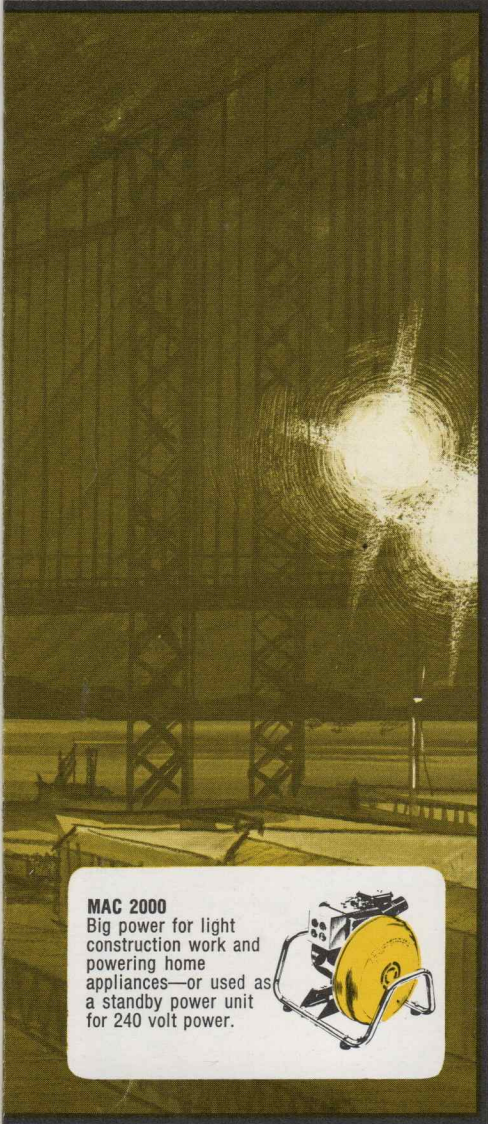
2 DIFFERENCES IN THE McCULLOCH GENERATOR A HOST OF ADDITIONAL BENEFITS

1 Instead of electromagnets used in conventional generators, McCulloch generators have powerful barium ferrite permanent magnets.
No power is lost in developing a magnetic field.

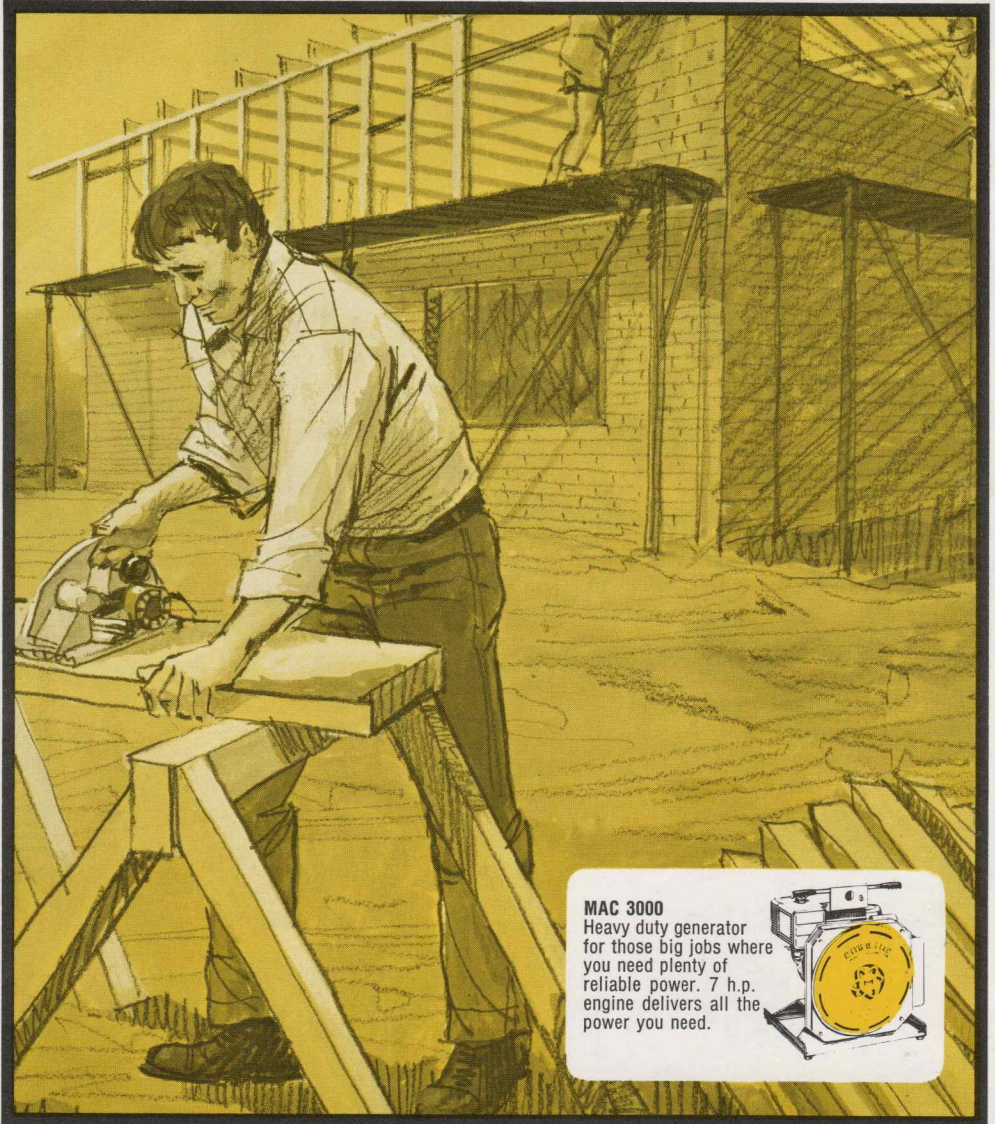
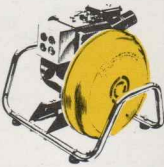
No heat is generated here.

2 Instead of mounting and spinning the coil, the coils are stationary and the reversal of conventional electrical power flows directly from the receptacle. There are no brush problems of arcing, sparking. Practical adjustments, or mechanical failure per gallon of gasoline than from conventional. This principle is the reason for McCulloch trouble-free performance.

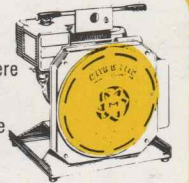
H CONVENTIONAL AUXILIARY GENERATORS



MAC 2000
Big power for light construction work and powering home appliances—or used as a standby power unit for 240 volt power.



MAC 3000
Heavy duty generator for those big jobs where you need plenty of reliable power. 7 h.p. engine delivers all the power you need.



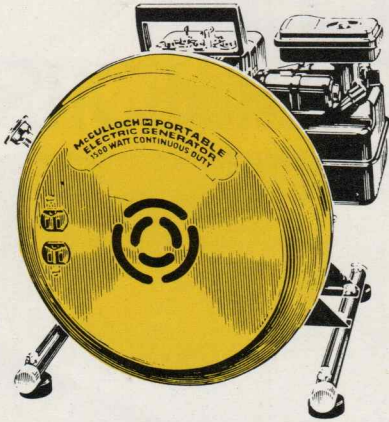
R PRINCIPAL BRING YOU

the magnets permanently
s between them, the coils
e magnets spin. This
nal procedure means that
n the stationary coils to
es, no slip-rings. No
etically no repairs,
es. More watts of power
onventional generators.
Culloch Generators'

Michael Faraday demonstrated how an electrical current could be reproduced by moving a coil of wire between the poles of a magnet. Since then, millions of generators have been made in which the coils move as in this radial generator — the magnetic lines of force are at right angles to the shaft.

In the McCulloch design, Faraday's principle is reversed. The coils are stationary and the magnets rotate . . . this is an axial generator. Magnetic lines of force are parallel to the shaft. No brushes, slip-rings or commutator, no arcing, sparking or electrical maintenance problems.

3 MODELS TO CHOOSE FROM



MODEL H-1500

Volts	230
Watts Intermittent Duty (Rated)	1250
Watts Continuous	1125
Frequency Hz (Cycles)	50
Amps	5.5
RPM	3000
Frequency Fluctuation (Max)	10%
Power Factor	
$\left(\frac{\text{Watts}}{\text{Volts} \times \text{Amps}}\right)$ Intermittent Duty	0.9
	Continuous Duty
	0.8
Unit Weight	63 lb
Dimensions	19½" x 16" x 19"

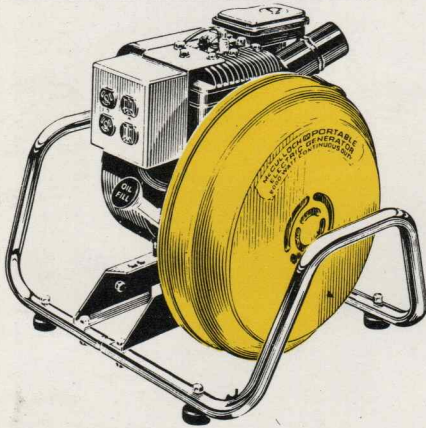
ENGINE

Briggs & Stratton—3 h.p. at 3600 RPM (Rated).
Single cylinder, 4 cycle, air cooled.
Easy spin rewind starter.
Fuel tank capacity—1½ quarts.
Running time at 3000 RPM—2 hours.
Horizontal construction, new ball bearing design.
Ground lug for extra protection.
Oil porous foam air cleaner.
Inherent governor.

ACCESSORIES

LP Gas Kit.
Low tone muffler.

\$280.00



MODEL H-2000

Volts	230
Watts Intermittent Duty (Rated)	1600
Watts Continuous	1425
Frequency Hz (Cycles)	50
Amps	6.9
RPM	3000
Frequency Fluctuation (Max)	10%
Power Factor	
$\left(\frac{\text{Watts}}{\text{Volts} \times \text{Amps}}\right)$ Intermittent Duty	0.9
	Continuous Duty
	0.8
Unit Weight	83 lb

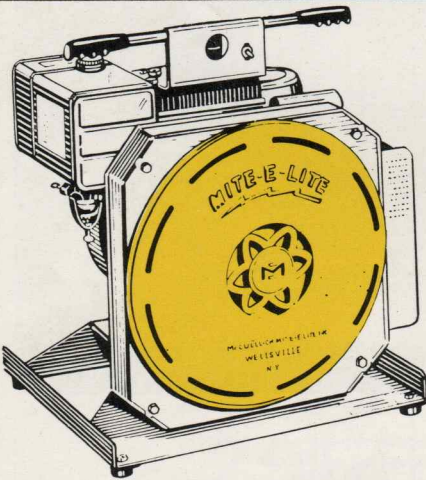
ENGINE

Briggs & Stratton—4 h.p. at 3600 RPM (Rated).
Single Cylinder, 4 cycle, air cooled.
Easy spin rewind starter.
Fuel tank capacity—2½ quarts.
Running time at 3000 RPM—1¾ hours.
Horizontal construction, new ball bearing design.
Ground lug for extra protection.
Oil porous foam air cleaner.
Inherent governor.

ACCESSORIES

LP Gas Kit.
Low tone muffler.

\$360.00



MODEL H-3000

Volts	230
Watts Intermittent Duty (Rated)	2375
Watts Continuous	2110
Frequency Hz (Cycles)	50
Amps	10.3
RPM	3000
Frequency Fluctuation (Max)	10%
Power Factor	
$\left(\frac{\text{Watts}}{\text{Volts} \times \text{Amps}}\right)$ Intermittent Duty	1.0
	Continuous Duty
	0.8
Unit Weight	129 lb

ENGINE

Briggs & Stratton—7 h.p. at 3600 RPM (Rated).
Single cylinder, 4 cycle, air cooled.
Easy spin rewind starter.
Fuel tank capacity—3½ quarts.
Running time at 3000 RPM—2½ hours.
Horizontal construction ball bearing design.
Ground lug for extra protection.
Oil porous foam air cleaner.
Inherent governor.

ACCESSORIES

LP Gas Kit.
Low tone muffler.

\$560.00



McCULLOCH

McCulloch of Australia Pty. Ltd.
110-112 Station Road, Seven Hills 2147

McCulloch Generators make a whole new spectrum of activities

Here's how you can use a McCulloch Generator

Lighting for: Construction camps; Logging camps; Rescue squads; Parties; Barbecues; Field days; Carnivals; Hospital emergency; Factory emergency; Warehouse emergency; Ship's emergency; Building; Construction; Servicing tractors, trucks, machinery, forklifts; Sports training; Photographing; Mining; Farming.

Can be used for: Building; Construction; Camping; Communications; Surveying; Lighting; Emergency lighting; Auxiliary power; Emergency power; Geological survey; Plumbing; Weekenders; Beachhouse; Fishing; Airconditioning; Refrigerator; Filming; Saws; Pumps; Compressors; Drills; Hand tools; Domestic appliances; Caravans; Projectors; Lights; Boats; Cameras.